
From: Mike Walker <mike@quintessamarketing.com>
Sent: Wednesday, February 3, 2021 12:17 PM
To: Jill Wellskopf
Cc: Leo Mingee; Lauren McNeil
Subject: Re: Hupy Campaign

Thank you for the call today Jill. We are excited to see this relationship continue. I will send you a new contract with the 20% terms for commercial leads today. I have confirmed the campaign is still on and we have the capability to provide 100+ leads with the proper funding.

Please let me know if funding is going to be with the same credit card and if it is okay to run it now.

I will also get Herter and Canavan set up today in the portal.

Thank you!

Mike Walker
Quintessa Marketing

On Wed, Feb 3, 2021 at 11:40 AM Jill Wellskopf <JWellskopf@hupy.com> wrote:

Thank you both for your time today!

We are going to move ahead with Lauren's offer to cap 20% of our budget on commercial - \$4500/case and the remainder of our budget to be applied to MVA at \$1600/case.

Just to reiterate - **we do not take any WC cases** - and will reach out to some potential firms for you....

We would like to put forth a budget of \$100K – to be used between WI, IL and Iowa.

Can we also set up dashboards for:

LHerter@hupy.com

JCanavan@hupy.com

